

The Last Best Craft Sale: A vegan market application  
Free Ceramics, 650 Logan Street, Helena, MT  
Saturday April 27, 2018  
11 a.m. to 4 p.m.

The Craft Nerd is organizing Helena's first VegFest (!! Yay!!!) which I expect to draw vegans from around Montana. This is a great opportunity to show off your cruelty-free handmade products to an audience who is looking for just that.

I am Meg Crane and I will be your contact person. You can reach me at [megjcrane@gmail.com](mailto:megjcrane@gmail.com).

You do not have to be vegan to be a vendor. If you have any products that are not vegan (which means they contain any animal products, including but not limited to leather, wool, silk and honey) they are not welcome at this particular market. If you are found selling non-vegan items you will be asked to remove the items from your table and will not be allowed to table at the next market.

If you're unsure if your products are vegan, just send me an email and I'd be so happy to answer your question! This would be a good time to mention that this is to be a judgement-free space and non-vegans should be made to feel as welcome as vegans, but vegans also shouldn't expect to have to defend their lifestyle choices.

### **Refund policy**

A 50 per cent refund will be available until one month before the event for folks who have some kind of emergency that is stopping them from being able to attend. After that, I am unable to offer a refund.

If you sell food, it's your responsibility to ensure all your stuff meets government regulations.

### **Set-up and tear-down**

Set-up starts at 10:00 a.m. Do not show up early - I will be unable to let you in. The sale starts at 11:00 a.m. If your set up is extensive, you may contact me to arrange for extra help if you can not bring your own. This will be limited to 15 mins of extra help from one of our volunteers.

We must be out by 4:30 p.m. The market ends at 3:30 p.m. That allows an hour for tear down and carting stuff out. Same goes for tear-down as set-up; if you need extra help, please bring it or arrange for volunteer help ahead of time.

### **WIFI**

There is wifi and you can use it!!

## **Volunteers**

I've got volunteers to help you!

There will be a few walking around throughout the day to see if you need someone to watch your table while you take a break or to go on drink/food runs for you. Volunteers will also be available to help people load stuff in and out of the venue.

Please remember that there are only a few volunteers for all of the vendors. Having one volunteer help you load in or set-up is totally fine, as long as you're not keeping them for more than 15 minutes absolute max.

## **Comfort and safety**

If you've got mobility issues or anything of the sort and will need extra help, I'm so happy to chat with you about how that can be accommodated. The week before the market is going to be wild for me though, so all requests need to be made ASAP.

Everyone deserves to feel safe and this market needs to be a safe space. If you have safety concerns, please bring them up with me ASAP so we can come up with a safety plan that we are both comfortable with.

## **Food and drink**

Snacks, coffee and tea will be available for guests and vendors by donation.

## **Promote**

I've got an advertising budget and I'll be doing lots of posting on social media. Although my audience overlaps with your audience, there are tons of people in your circle who don't know me and in my circle who don't know you. So, let's cross-promote! I'll be promoting each individual vendor at least twice, so how about you post about the market at least twice and invite some friends to the Facebook event page?

Remember to use the hashtag #ShopVeganMT on Instagram and Twitter!

## **Application**

Please fill out the attached application and email it to [megjcrane@gmail.com](mailto:megjcrane@gmail.com). Full payment for your space will be due within two weeks of you receiving your acceptance email. Payments can be made either via PayPal or with a cheque.

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Each business wanting space needs to apply alone. If you want to share a table with someone specific, make a note of that at the bottom of the application.

Business name:

What do you sell?

Contact name:

Contact email and phone:

Are you vegan?

Do you have a solid understanding of what veganism is?  
i.e. no wool, honey, or anything that comes from an animal

Do you:

- Absolutely NEED power
- Would love to have power
- Don't need power

What kind of space would you like?

- three foot space, without a table (\$20)
- three foot space, with a table (\$25)
- six foot space, without a table (\$30)
- six foot space, with a table (\$35)

Do you have any space requests?

i.e. wanting to share space with someone or be next to a specific person, needing a corner.

Please provide us with links to your social media pages for promotion

Please email TWO or THREE (no more) photos we can use for promotion when you send in your application.