



Meg Crane
AKA The Craft Nerd
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Hello,

The weekend of April 26 to 28, Helena's first annual VegFest will be taking place at various locations around town. The event is expected to draw vegan, vegetarian and veg-curious folks from across the state.

I'm letting you know because I'd love for your business to somehow get involved. And there are so many ways to do so!

Organize your own vegan event

A Friday evening wine & cheese as well as a Saturday mid-day craft market have already been scheduled, which means there's room for so much more!

A book reading, movie screening, potluck, panel discussion or cooking demonstration are just some of the events that could be happening!

If you're interested in hosting an event, email all the information to me at megjcrane@gmail.com, including a link to your Facebook event page (if there is one) and I'll add you to the schedule!

In-kind & monetary donations

I'm gathering donations for both the wine & cheese and the craft market. Items we are looking for include:

- vegan wine
- vegan cheese
- coffee
- tea
- vegan cookies or other small snacks
- gift cards and other small items for volunteers

For both in-kind donations and monetary donations, we've got several levels of sponsorship that will ensure everyone knows you support Montana's strong and growing vegan community.

Cruelty-free warrior

Anyone who donates \$50 or more will get their business name listed as a cruelty-free warrior on the event Facebook page and also on print-outs of the weekend schedule.

Vegan police

Businesses donating \$200 or more will have their logo displayed on badges on the event Facebook page and on print-outs of the weekend schedule.

Level-5 vegan

Those who donate \$500 plus will have their logo added to all event posters and print-outs of the schedule, shown on the Facebook event page's header image and will have a short profile written about them and how much they're helping the event on The Craft Nerd's Instagram.

If there are any other ways you'd like to support Helena's VegFest, I would absolutely love to hear what you have in mind. You can reach me most easily by email. I'm also available by phone at 406-240-9150.

Sincerely,

Meg Crane
AKA The Craft Nerd